

The FIFA World Cup is
June 12–July 13.

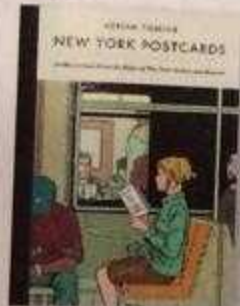
have to wear a snorkel and flippers, the games are fun to watch because they're prohibited from using conventional swimming strokes.

THE PAPER TRAIL

Our favorite reads right now

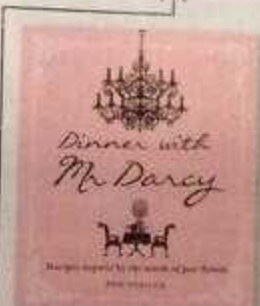
BRAIN CANDY

BRAIN KALE



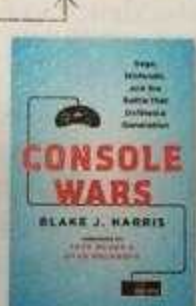
New York Postcards by Adrian Tomine (Drawn & Quarterly, \$14.95)

This collection of 30 illustrated postcards captures the sense of community among strangers as well as the Big Apple's rare quiet moments. You'll be torn between mailing them to friends and hanging them on your wall.



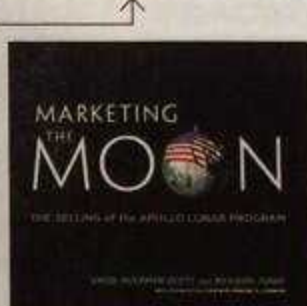
Dinner With Mr. Darcy by Pen Vogler (Cico Books, \$24.95)

Inspired by the novels and letters of Jane Austen, this cookbook includes a recipe for a "hedgehog"—a prickly delicacy made of marzipan with almond spines.



Console Wars by Blake Harris (It Books, \$28.99)

Ostensibly a business story, this account of the '90s battle between video game giant Nintendo and underdog Sega is fast-paced and cinematic, so it's no surprise it inspired a documentary, which is currently in the works.



Marketing the Moon by David Meerman Scott and Richard Jurek (The MIT Press, \$39.95)

A study of the clever PR efforts—including giant product placements and advertisements—that turned the Apollo space program into a cultural phenomenon.



The Map Thief by Michael Blanding (Gotham Books, \$27.50)

A rare-map dealer steals millions of dollars' worth of maps and uses the money to buy a small town in Maine and remake it into his perfect New England village. Bizarre, fascinating, and 100 percent true.